EXECUTIVE ORDER
THE STATE OF TEXAS
EXECUTIVE DEPARTMENT
OFFICE OF THE GOVERNOR
AUSTIN, TEXAS
EXECUTIVE ORDER
GWB 00-2
Relating to the Designation of the Texas Secretary of State as the Census 2000 Ambassador for Texas

WHEREAS, the United States Constitution requires the enumeration of all persons in the United States every ten years; and

WHEREAS, census data will affect planning and allocation of funds for a number of important governmental programs including health care for the poor, highway and public transportation systems, and aid to disadvantaged students; and

WHEREAS, local governments also use census information in decisions such as the construction of new roads and bridges and the proper location of libraries, hospitals, and police and fire departments; and

WHEREAS, the U.S. Census Bureau has launched an intensive promotional and public awareness campaign to help achieve a complete census count of all people in Texas; and

WHEREAS, Texas state and local jurisdictions have been working with the U.S. Census Bureau to recognize and enhance efforts to target hard-to-enumerate population groups within Texas, especially in densely populated urban areas and the border region, including the establishment of more than 500 local Complete Count Committees in Texas; and

WHEREAS, it is in the best interest of the State of Texas that a complete census count of all people in Texas be obtained and that approximately 28,000 additional census workers be hired to achieve this goal;

NOW, THEREFORE, I, GEORGE W. BUSH, GOVERNOR OF TEXAS, by virtue of the power vested in me, do hereby designate the Texas Secretary of State as the Census 2000 Ambassador for Texas and charge the Secretary of State with the following duties:

• Promote the importance of a complete Census 2000 count of all people in Texas;
• Instill trust in hard-to-enumerate populations that the Census is confidential;
• Help coordinate and support communications and outreach efforts between local, state, and federal initiatives; and
• Perform any other activities incident to the foregoing or otherwise related thereto as appropriate or as requested.
FURTHER, I hereby request that all state agencies cooperate with and assist the Secretary of State in performing his Census 2000 duties by taking the following actions:

- Designating an agency employee as a liaison for the Census 2000 to help coordinate outreach efforts;
- Allowing agency headquarters and field offices to be dissemination points for census materials;
- Developing other promotional techniques to promote the 2000 Census, such as mailings, publications and providing a link to the Texas 2000 Census Internet site on the agency's web page; and
- Advising agency employees of opportunities to work during the census process and accommodating those who choose to work evenings or weekends as census takers.

Given under my hand this the 13th day of February, 2000.

GEORGE W. BUSH
GOVERNOR

ATTEST:

ELTON BOMER
Secretary of state