

SUBJECT: Authorizing the sourcing, marketing, and sale of embossed license plates

COMMITTEE: Transportation — favorable, without amendment

VOTE: 12 ayes — Canales, Raney, Ashby, Davis, Gamez, Caroline Harris,
Landgraf, Lozano, Lujan, Ordaz, Perez, Romero

0 nays

1 absent — Patterson

WITNESSES: For — Sean Kennedy, My Plates (*Registered, but did not testify*: Thomas Parkinson)

Against — None

On — (*Registered, but did not testify*: Shawn Hall Lecuona, The Voice of Justice and of Consanguinity; Clint Thompson, TxDMV)

BACKGROUND: Some have suggested that providing the Texas Department of Motor Vehicles (TxDMV) the option to offer embossed license plates could meet a specialty license plate customer preference.

DIGEST: HB 3187 would require that a contract between the TxDMV and certain private vendors would have to allow for the establishment of a range of premium embossed specialty license plates to be sourced, marketed, and sold by the vendor.

The bill would take effect September 1, 2023.