

BILL ANALYSIS

Senate Research Center

H.B. 1831
By: Harper-Brown (Deuell)
Infrastructure Development and Security
5/9/2003
Engrossed

DIGEST AND PURPOSE

Dual-branding of restaurant concepts and co-branding of restaurant and gasoline outlets has proliferated since the establishment of the highway logo sign program in 1995. H.B. 1831 allows the display of two logos on a single panel of a logo sign board, and expands the requirements to allow more restaurants to be eligible to place their logos on the signs.

RULEMAKING AUTHORITY

This bill does not expressly grant any additional rulemaking authority to a state officer, institution, or agency.

SECTION BY SECTION ANALYSIS

SECTION 1. Amends Section 391.001(12), Transportation Code, to redefine “specific information logo sign.”

SECTION 2. Amends Section 391.092(c), Transportation Code, to prohibit a specific information logo sign from being divided into, rather than containing, more than six panels that contain establishment names.

SECTION 3. Amends Section 391.093, Transportation Code, by amending Subsection (c) and adding Subsection (g), as follows:

(c) Requires an establishment that provides food to operate continuously at least 10, rather than 12, hours a day and serve two, rather than three, meals a day.

(g) Makes an establishment eligible to have two names displayed on the same specific information logo sign panel if the establishment provides two food outlets in a shared space under common ownership, or provides gas and food outlets in a shared space under common ownership.

SECTION 4. Effective date: September 1, 2003.