

BILL ANALYSIS

Senate Research Center
78R3273 MCK-D

S.B. 336
By: Wentworth
State Affairs
3/5/2003
As Filed

DIGEST AND PURPOSE

Currently, there is no marketing program relating to an annual print by a state artist. As proposed, S.B. 336 requires the Texas Commission on the Arts to market a limited edition print by the designated Texas State Artist each year to raise money for its operating fund and for the Texas cultural endowment fund.

RULEMAKING AUTHORITY

This bill does not expressly grant any additional rulemaking authority to a state officer, institution, or agency.

SECTION BY SECTION ANALYSIS

SECTION 1. Amends Chapter 444B, Government Code, by adding Section 444.032, as follows:

Sec. 444.032. ANNUAL PRINT BY TEXAS STATE ARTIST. (a) Requires the Texas Commission on the Arts (commission) to market an annual limited edition print by the Texas state artist for two-dimensional media.

(b) Requires the commission to establish a committee of certain individuals to select the limited edition print. Requires the committee to work with the artist for two-dimensional media to design the print.

(c) Requires the commission to ask the artist to donate the print to the commission.

(d) Requires the commission to develop a plan to market the prints.

(e) Requires the commission to sell the original work of art at a public auction and conduct a signing event at which an admission fee is charged and at which limited edition prints that are purchased are signed by the artist.

(f) Requires the commission to deposit the first \$100,000 of all proceeds of the signing event to the credit of the Texas Commission on the Arts operating fund in each fiscal year. Requires the commission to deposit additional proceeds in each fiscal year to the Texas cultural endowment fund.

SECTION 2. Requires the commission to report on the effectiveness of the program and make recommendations about expansion of the program for three-dimensional media not later than January 15, 2005. Requires the commission to provide the report to certain officials.

SECTION 3. Effective date: September 1, 2003.

